



Will Peach

Online/Print Communications

www.willpeach.com | 07981 852467

“A curious, media savvy adventurer, not afraid of using gonzo journalism.”

Mads Monsen, Photographer, Studio MadsMonsen.

Objective

Looking to broaden experience in the arts specifically in a multimedia, print or online communications role.

Achievements

- Managed and developed the online birth and community of The Word HCMC
- Launched blog project Dispatches 2.0, amassing 1,000 hits in its first month
- Interviewed Pulitzer Prize winning journalist Peter Arnett, legendary Vietnam war photographer Tim Page and a host of UK music acts

Skills and Education

- News gathering, story-writing and video content production for online
- SEO, PPC, online marketing and PR
- Adobe CS4: Photoshop, Illustrator, Flash, InDesign, Dreamweaver
- MS Office: Excel, PowerPoint, Word
- HTML/CSS, CMS, online community management
- 2:1 BA (Hons) English | University of Sussex (2004-2008)

Experience

- Online Communications/Multimedia Developer | Market Intelligence | Jan 2010

Graphic design, website development, events marketing and video editing for a range of print and online titles (www.fruitnet.com)

- Online Communications Manager Intern | Horseshmouth.co.uk | Jan 2010

Managing, marketing and producing content for an online social enterprise

- Print & Online Journalist | The Word Ho Chi Minh City | Sep 08 - Dec 09

Online community management, reporting, PR and marketing for the leading expat lifestyle magazine in Vietnam. (www.wordhcmc.com)

- Online Editor | Dispatches 2.0 | Aug 09

Launched web project detailing interesting stories among expats living and working in Vietnam. (www.d2point0.wordpress.com)

- English Language Teacher | ILA Vietnam | Dec 08 - Dec 09

Amassed over 1,000 teaching hours educating children and young adults in Vietnam.

“Creative and funny. He’s matured into a great writer. The magazine and website has become much better with him.”

Christine Van, The Word Ho Chi Minh City, Managing Editor.

References

Chris White, Managing Director, Market Intelligence. 1 Nine Elms Lane, London.
chris@fruitnet.com

Nick Ross, Editor, The Word HCM City. 54/20 Nguyen Cu Trinh, Q1, HCM City, Vietnam.
editor@wordhcmc.com

Online

- www.willpeach.com - My home on the Internet